



GRI Instructor

**Laura Kovacs**



ABOUT THE INSTRUCTOR

EDUCATION

Laura currently teaches:  
**GRI: Effective Strategies**

CONTACT

Laura Kovacs  
Scottsdale Area  
Association of REALTORS®  
[LK@ScottsdaleREALTORS.org](mailto:LK@ScottsdaleREALTORS.org)

**Biography**

**Laura** is currently the Assistant Executive Officer and Director of Education for the Scottsdale Area Association of REALTORS®. She went to Scottsdale after 3 years as the Curriculum Specialist and Trainer for the Arizona Association of REALTORS®, and Director of Professional Development for HomeSmart.

She is an Associate Broker and has been a REALTOR® since 1976. Prior to joining HomeSmart, she was with Realty Executives Relocation & Referral Services for 15 years in an Executive position. Earlier in her career, Laura was an active sales person and manager for several other local companies. Always active in community and industry service, Laura served as the Chair of the Arizona Association of REALTORS® Professional Development Committee 2005 through 2007 and again in 2009, and has served as a state director and Executive Committee Member. An ADRE approved instructor for continuing education since 2003, in addition to GRI, she is also an NAR certified instructor, a CRB Instructor, and is certified to teach the SRES Designation Course. She is passionate about improving the quality and delivery of real estate education.

She is originally from Chicago, Illinois, and enjoys traveling and spending time visiting her family in Albuquerque, NM and Seattle, WA.