



GRADUATE,  
REALTOR®  
INSTITUTE



## GRI INSTRUCTOR BIOGRAPHIES

### GRI Instructor

### Sally & Mike Liddicoat



### ABOUT THE INSTRUCTORS

### GRI COURSES

GRI: Performance Strategies

GRI: Market Essentials

### CONTACT

**Sally Liddicoat**

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### Biography

**Sally** is committed to helping others achieve success, whether it's with their business or their personal goals. Education is a top priority for her. Since getting licensed in 2010, she has earned many designations and certifications. She received her broker's license in 2013, and opened Peak Performance Real Estate with her husband, Mike. About 45 days later, she took on the role of DB and experienced growth faster than anticipated. In 2017, they joined Weichert, Realtors® as an independently owned and operated affiliate office.

Sally's evolving background as a REALTOR®, Associate Broker, Designated Broker/Owner, Team Leader, Instructor, and association leader has given her the opportunity to learn real estate from a variety of angles. This shows her commitment to education, this industry, fellow REALTORS®, and her clients. She thoroughly enjoys motivating, inspiring, and educating people and can bring her experience and passion together to help real estate agents grow their businesses and is committed to strengthening educational programs and improving the real estate industry and its reputation.

**Mike** has spent years motivating, inspiring, and educating people through his wit and energetic stage presence. He started his speaking career at large multi-level marketing conventions and meetings years ago. Since then, he has used his skills in the realm of real estate. As a REALTOR® and owner of Weichert, Realtors® - Peak Performance, real estate education has become his passion.

Mike connects with his audience by projecting a commanding presence on stage that draws his audience in. He delivers exciting and relevant content leaving the audience wanting more.

You will always find Sally and Mike Liddicoat team teaching. They have a great relationship as husband and wife, and their interaction adds a great dimension to their classes. They both connect with students and draw them in while they deliver relevant content in a fun and engaging manner leaving students.