

Graduate REALTOR® Institute (GRI) Announcement

REALTOR® Earns GRI Title

(Your Name), a member of the (local association name) was recently awarded the Graduate, REALTOR® Institute (GRI) designation by the Arizona REALTORS®. The designation is indicated by the initials “GRI” following the REALTOR’s printed name and can only be achieved by members of the National Association of REALTORS® organization.

(Last Name) was awarded the designation after completing over 95 hours of classroom instruction and examinations, covering subjects such as contract law, professional standards, sales and marketing, finance, and risk reduction. Courses are taught by leading real estate instructors from around the state.

Individuals completing the program learn the fundamentals of brokerage and other areas of real estate specialization, allowing them to better serve prospective clients and customers.

(Last Name) joins a select group of other residential specialists in Arizona who have earned the designation this year.

The REALTOR® Institute is more than 40 years old and has graduated thousands of REALTORS® nationally. The Institute is designed to educate practitioners about local, state, and national real estate practices that affect them, their clients, and customers. The designation indicates to the public that the individual has obtained a professional educational foundation on which to base the services they provide.

The (local association name) is one of 1,800 local associations of REALTORS® that comprise the National Association of REALTORS®, representing over 1.1 million real estate professionals around the country.

NOTES TO NEW DESIGNEE:

The above announcement may be used by individuals or local board/association staff to announce a new GRI designee.

This announcement should be re-typed on your letterhead and customized to describe the specific GRI; add one paragraph of personal information if desired. You may also wish to have your Board/Association president insert an original quote.